



## NOMINATION FORM 2021 CORPORATE SOCIAL RESPONSIBILITY AWARD

Corporate Social Responsibility (CSR) is demonstrated through the discretionary activities undertaken by a company to operate in an economically, socially, and environmentally sustainable manner. More than charitable support and waste reduction programs, at its best, it is embedded in the company through a number of elements: governance, measurement, transparency, employee experience, community engagement, environmental stewardship, supply chain management, and charitable donations & sponsorships.

### ELIGIBILITY CRITERIA

To be eligible, the nominated business must have been operating for at least 1 fiscal year in the London area.<sup>1</sup>

Recipients of this award in the last 5 years (in the same category), Business Achievement Award sponsors, task force members, and non-profit organizations are not eligible.

### NOMINATION PROCESS

1. **NOMINATION FORM SUBMISSION DEADLINE:** Thursday June 3, 2021  
If you have been nominated in more than one category, you may only stand for one award.
2. **PRELIMINARY JUDGING:** All applications will be reviewed in early June and evaluated by a team of preliminary judges from a cross-section of local business organizations. The two top-ranked companies in each category will be considered finalists.<sup>2</sup>
3. **FINALIST JUDGING:** You will be notified of your status by the award coordinator after the preliminary judging has been completed. Site tours for the two finalists will be completed by a team of judges between June 21-30, 2021.
4. **AWARD RECIPIENT ANNOUNCEMENT:** The final recipients in each category will be announced at the Business Awards Gala on Wednesday, September 22, 2021.

1. *If you have offices outside the London area, please answer the questions based on what your business is doing here in the London community.*
2. *London Chamber of Commerce is strongly committed to protecting the confidential nature of all information included in the nomination package, scoring process and information shared during the site tours.*



## 2021 CORPORATE SOCIAL RESPONSIBILITY AWARD

### STEP 1 BUSINESS PROFILE

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

**CEO/President:** Name: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

**Contact Person:** Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

### STEP 2 RELEASE STATEMENT

I declare that the information provided in this application is true and correct. If selected as I finalist, I agree to participate in the finalist presentation and to attend the awards gala on September 22, 2021. London Chamber of Commerce is permitted to provide the media with our company contact information.

\_\_\_\_\_  
**CEO / President / or Designate Signature**

\_\_\_\_\_  
**Date**

## STEP 3 PRELIMINARY AWARD CRITERIA

Tell us how your company meets the following awards criteria. **Submissions should be no more than 5 pages and point form is encouraged.**

### 1. CSR Achievements 75%

What sets you apart as a leader in Corporate Social Responsibility? These can focus on social, economic, and environmental impacts with actions and measurable outcomes. Reflect from internal impacts with your team to community outreach and support that build your CSR brand.

### 2. People and Culture 25%

Why is your team exceptional? Tell us how you got to where you are today, and where you plan to go in the future. Include your leadership style, supports and opportunities for employees, contribution to the London workforce, diversification, and awards programs.

## BUSINESS DESCRIPTION (max 200 words)

Tell us about your company. Include the nature of your business, the number of employees, history, and geographic scope. Limit your description to 200 words. Please be advised that this description will be included in the media kit if you become one of the award finalists.

## STEP 4 SUBMIT YOUR APPLICATION

Upload a PDF copy of your complete and signed application to <http://lcocbaa.ca>

If you have any questions, please contact:

Julia Cunningham  
London Chamber of Commerce  
[julia@londonchamber.com](mailto:julia@londonchamber.com)  
519-432-7551 x 28

## COMPANY LOGO

Please forward your company logo to [julia@londonchamber.com](mailto:julia@londonchamber.com)