



NOMINATION FORM 2021 INNOVATION AWARD

The Innovation Award recognizes excellence in the application of existing or new technology in the development of new products, services or business processes and/or improvements to existing products, services or business processes that lead to consistent growth and job creation.

ELIGIBILITY CRITERIA

To be eligible, the nominated business must have been operating for at least 1 fiscal year in the London area.¹

Recipients of this award in the last 5 years (in the same category), Business Achievement Award sponsors, task force members are not eligible.

NOMINATION PROCESS

1. **NOMINATION FORM SUBMISSION DEADLINE:** Thursday June 3, 2021
If you have been nominated in more than one category, you may only stand for one award.
2. **PRELIMINARY JUDGING:** All applications will be reviewed in early June and evaluated by a team of preliminary judges from a cross-section of local business organizations. The two top-ranked companies in each category will be considered finalists.²
3. **FINALIST JUDGING:** You will be notified of your status by the award coordinator after the preliminary judging has been completed. Site tours for the two finalists will be completed by a team of judges between June 21-30, 2021.
4. **AWARD RECIPIENT ANNOUNCEMENT:** The final recipients in each category will be announced at the Business Awards Gala on Wednesday, September 22, 2021.

1. *If you have offices outside the London area, please answer the questions based on what your business is doing here in the London community.*
2. *London Chamber of Commerce is strongly committed to protecting the confidential nature of all information included in the nomination package, scoring process and information shared during the site tours.*



2021 INNOVATION AWARD

STEP 1 BUSINESS PROFILE

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Website: _____

CEO/President: Name: _____

Email: _____ Tel: _____

Contact Person: Name: _____ Title: _____

Email: _____ Tel: _____

STEP 2 RELEASE STATEMENT

I declare that the information provided in this application is true and correct. If selected as I finalist, I agree to participate in the finalist presentation and to attend the awards gala on September 22, 2021. London Chamber of Commerce is permitted to provide the media with our company contact information.

CEO / President / or Designate Signature

Date

STEP 3 PRELIMINARY AWARD CRITERIA

The judges recognize that each business and industry has unique issues to address in building a sustainability program, but have identified several common areas that can be considered. Please tell us about achievements in applicable areas.

1. Business Innovation 40%

Describe why you are a leader in innovation. Give examples from most recent and speak to the impact it has had on your business. Include information on new products, services and business processes and/or improvements to existing offerings.

2. Research and Development 40%

Describe your company's commitment to research and development, and continuous improvement activities. How does your R&D team keep you current, and what's in the pipeline for future development.

3. Building a Stronger Community 20%

How do you give back to the community? Explain your commitment to the local economy, and how you integrate that into your operations. Include involvement in community fundraising events, contribution or sponsorship of local events, scholarships, volunteer efforts, memberships in service clubs and other organizations **over the past two years**.

BUSINESS DESCRIPTION (max 200 words)

Tell us about your company. Include the nature of your business, the number of employees, history, and geographic scope. Limit your description to 200 words. Please be advised that this description will be included in the media kit if you become one of the award finalists.

STEP 4 SUBMIT YOUR APPLICATION

Upload a PDF copy of your complete and signed application to <http://lcocbaa.ca>

If you have any questions, please contact:

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519-432-7551 x 28

COMPANY LOGO

Please forward your company logo to julia@londonchamber.com